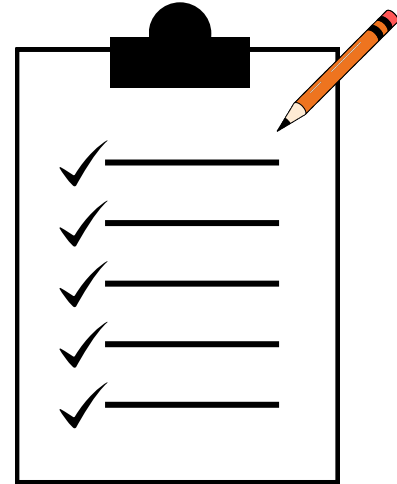


THE LEGAL DEPARTMENT FOR YOUR MARKETING FIRM

Marketing and creative firms can look like many different things, but they have very similar legal needs when it comes to their small business. Professions in this area can include: marketing, advertising, graphic design, branding, photography, videography, and content creation.

The good news? We know you! We work with creative professionals like you all of the time and we help you identify risks and strengthen your infrastructure to protect you, your business, and your clients. Legal issues are important. We all have them, and we'd be honored to help you with yours.



There are 7 areas where the law affects your business:

- Entity Structure
- Regulatory Compliance
- Ownership Agreements
- Client Agreements
- **Worker Agreements**
- Vendor Agreements
- **Intellectual Property Protection**

We can help you build this infrastructure!

For Marketing Professionals, **Worker Agreements** and **Intellectual Property Protection** are often major focus areas:

- Do you have an employment OR independent contractor agreement in place with each team member to cover confidentiality, non-solicitation of clients, non-disparagement and return of materials?
- Do you need to register your trademark for your logo or business name?
- Do you need to protect or transfer any copyrights?



Additional resources, checklists, and articles about various legal topics are available for download on our website. Scan the QR Code to be taken to our Home Page and use the "Resources" tab to find the topic that is most helpful to you.



If one of the above action items needs attention, we can help! Reach out to us for assistance by giving us a call at **(904) 860-3111** or sending an email to **business@thelegaldepartment.law**.



WHILE YOU'RE CREATING CONTENT, WE'RE CREATING STRUCTURE

Why work with us?

- ✓ There's NO hourly billing here at The Legal Department. We offer flat fee, value based pricing that is quoted to you up front in your free introductory meeting so that there are no surprises when it comes to billing.
- ✓ We focus on educating our clients, not just telling them what they should do. Our attorneys host webinars, classes, and workshops with small business partners in order to share information, not keep it hidden. Our website and monthly newsletters are full of free legal resources.
- ✓ We know you! Our firm's sole focus is on small business law. We have experience with your industry specifically and with firms the same size as yours. We are a small business ourselves - so we know what you're going through, and we'd love to help.

What do our clients say about us?



Laurie and her team truly care about their clients. They always take the time to understand the reasons why I feel like I need changes to our legal documents instead of diving straight into the changes. I have never felt like I've been "knickled and dimed" which is common with other lawyers. I would go out of my way to recommend Laurie and her team to other business owners



- Chris Gregory, DAGMAR Marketing Inc.

How do I get started?

STEP 1

Schedule a free 30 minute introductory meeting with our Business Specialist. This is not a paid meeting and doesn't include legal advice.

STEP 2

Submit your Business Questionnaire so we can better prepare for our meeting. We'll email the link to you along with our Getting Acquainted Guide.

STEP 3

We have our introductory meeting to get to know you and your business needs better and go over processes and fees for your project(s).

